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TO : Commissioner for Patents
Mail Stop: RCE

FROM : Oleg F. Kaplun, Esq. of Fay, Kaplun & Marcin, LLP

DATE : February 21, 2007

SUBJECT : U.S. Patent Appln. Serial No. 09/653,767
for *Frames-Based Advertising Service with
Response and Activity Reporting*
Inventor(s): Allan et al.
Our Ref.: 40116/06801

NUMBER OF PAGES INCLUDING COVER :

MESSAGE:

Please see attached.

Thank You.

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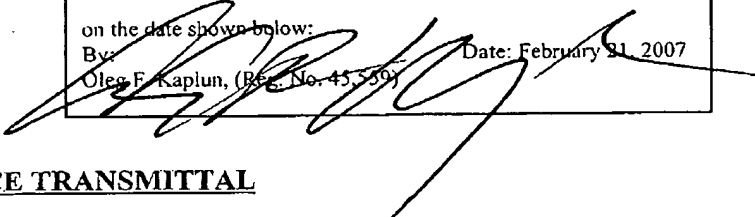
Attorney Docket No. 40116/06801 (A-68678)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s) : Allan et al.
Serial No. : 09/653,767
Filed : September 1, 2000
For : Frames-Based Advertising Service with Response and Activity Reporting
Group Art Unit : 3629
Confirmation No. : 6140
Examiner : Jonathan P. Ouellette

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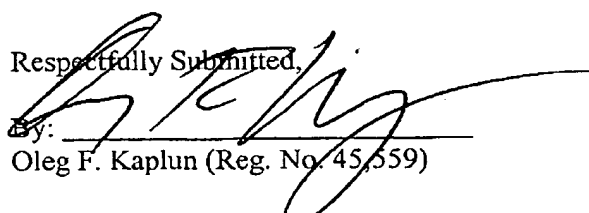
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RCE TRANSMITTAL

In response to the Final Office Action mailed November 21, 2006, please find a Request for Continued Examination ("RCE") along with an Amendment for filing in the above-identified application. Please charge the Credit Card of Fay Kaplun & Marcin, LLP in the amount of \$790.00 (PTO Form 2038 is enclosed herewith) for the filing fee of the RCE. The Commissioner is authorized to charge any additional fees to the Deposit Account of Fay Kaplun & Marcin, LLP No. 50-1492. A copy of this paper is enclosed for that purpose.

Dated: February 21, 2007

Respectfully Submitted,

By: 
Oleg F. Kaplun (Reg. No. 45,559)

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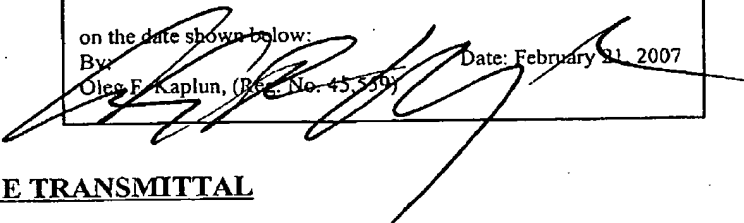
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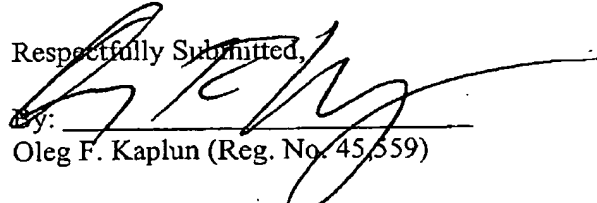
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